



GOEX

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Quality Accomplishment

At GOEX, the primary objective for our Quality Management System (QMS) is to consistently deliver exceptional value to our customers. We achieve this through our commitment to a quality-driven culture that emphasizes continuous improvement.

Quality is the cornerstone of our operations, and every department is dedicated to enhancing our processes to exceed customer expectations. Our success is driven by teamwork, fostering collaboration across all departments to deliver consistency in products and services we provide.

Our Production Team rigorously ensures compliance with all relevant requirements, guaranteeing that we meet or exceed industry standards. GOEX faithfully maintains ISO 9001:2018, FSSC 22000, IMS, GMP and HACCP practices and certifications throughout our facilities.

GOEX prioritizes unparalleled Customer Service, ensuring that every interaction reflects our commitment to understanding and fulfilling our customers' needs. Understanding your business and applying a model of responsiveness and proactive communication has resulted in an industry reputation for service and dependability.

Furthering our drive for a culture where quality is paramount and a focus on everything we do, GOEX has implemented our new Quality Policy.

As detailed below, each letter in the word quality defines what we stand for as a company:

Q	uality driven culture committed to continual improvement
U	nparalleled dedication to customer service
A	ssuring compliance to satisfy applicable requirements
L	leading change through sustainability efforts
I	nnovative solutions
T	eamwork, training and competency
Y	ielding exceptional results for our customers and community

GOEX Vice President of Quality Assurance, Pete Goral, sums our GOEX Quality Policy up well when he says, "This policy reflects our unwavering commitment to excellence and continuous improvement in everything we do. It sets the standard for how we approach quality in every aspect of our work here at GOEX."

Throughout our efforts, GOEX Corporation will continue to consistently deliver outstanding results, creating value not only for our customers, but also for the broader communities we serve.

Sheetline Celebrates 20th Year

Company newsletter keeps you in-the-know

Team GOEX

People are what makes GOEX a success. We are proud to recognize the following individuals and their dedicated teamwork. Those celebrating work anniversaries this quarter are:

5 YEAR ANNIVERSARIES

Lori Miller *QA Inspector*
 Joe Fisher *QA Inspector*
 Terry Hahn *Warehouse*
 Adam Hathorn *Material Handling*
 Robert Bouziane *QA Inspector*
 Keith Peterson *Slitter*
 Andrew Elliott *Extrusion Tech II*
 Joe Keifer *Production Engineer*

10 YEAR ANNIVERSARY

Dave Maurer *Maintenance Utility I*
 Vicky Bladl *VP of Finance*
 Cameron Graves *Applications Manager*

25 YEAR ANNIVERSARY

Shawn Heintzelman *Maintenance Tech*

35 YEAR ANNIVERSARY

Steve Bendever *Maintenance Utility II*



Fostering strong communication is important for long-term success. One of the communication tools we use here at GOEX is our quarterly *Sheetline* newsletter. This year marks twenty years of providing news all of us associated with GOEX can use. From the start, the goal of this corporate publication has been to build a stronger connection between our company, our customers, and our employees.

An added bonus is that *Sheetline* is printed on our very own recycled PETG material. RPETG is commonly selected in the print market for its ink receptivity and durability. Best of all, the selection of our RE-COVER™ CP705 RPETG gives customers a chance to utilize a material with a lower carbon footprint than virgin PETG, contribute to a circular economy, and guarantee what would have otherwise been scrapped PETG has a reuse and avoids landfill disposal.

From new facilities, to product introductions, to employee spotlights, the GOEX *Sheetline* newsletter has kept us in on the latest information concerning our progress as a company.



"A Shared Commitment to Excellence"
 Volume 1 : September 2006
 Customer Focus:
 Imagine! Print Solutions



"A New Home for a Market Leader"
 Volume 12 : January 2012
 Announcing the construction of our new manufacturing site in Janesville, WI



"Gaining Intl Food Safety Certification"
 Volume 17 : Fall 2018
 FSSC22000 validates GOEX as supplier of food-safe packaging material

As industry has evolved over the years, so has the means of distribution. Now, our *Sheetline* newsletter is available in print, through email, or via download on our website.

In an industry where competition is fierce and customer expectations are high, our *Sheetline* newsletter is not just a communication tool; it is a strategic asset that helps drive growth and success. To peruse the archives of past editions of GOEX *Sheetline*, go to www.goex.com/resources/news.



The Giving Tree

This holiday season, GOEX partnered with Project 16:49 through our Giving Tree initiative.

What is Project 16:49?

16 hours and 49 minutes is the time between school ending one day and starting the next. As a local non-profit organization serving Rock County, WI homeless teens, Project 16:49 ensures access to the services and support these homeless students need to remain in school, graduate, and become self-sufficient adults.

Thanks to generous GOEX employees, we were able to deliver gifts and supplies to brighten the holidays for these homeless teenagers this Christmas.

Enhancing Supply Chain Sustainability

At the MD&M West tradeshow recently, GOEX and Prent Corporation co-presented on how collaboration between the converter, customer and consumer accelerates sustainability in medical device packaging. Together they reviewed how a multi-prong approach to sustainability drives the most effective change and maximizes value for the medical packaging community.



"Sustainability is not a one-size fits all approach. GOEX prides itself on helping customer's determine what path is best suited for their application. Whether it's incorporating recycled content, moving to a recyclable material or collaborating in unique ways to reduce your overall footprint, GOEX is here to help." said Amanda Cunningham, GOEX VP of Medical & Graphics Sales. "Partnering throughout your supply chain is critical to moving the needle of sustainability" added Don Handrow, Prent's VP of Product Development.



If you missed the presentation at MD&M, fear not. GOEX and Prent will be co-hosting a webinar in March to discuss supply chain sustainability. Follow us on LinkedIn for registration details. To learn more on how supply chain innovation, collaboration and investment will not only propel your sustainability strategy, but also enhance your true measurable impact, contact GOEX at goex@goex.com.



MEDPET®90: GOEX's high-performance medical-grade APET proves to be fully compatible with the #1 recycling stream.

Identifying the need for a transformative approach to medical device packaging that delivers a sustainable solution without compromising critical material characteristics, GOEX developed MEDPET®90.

Solving an Industry Need

Specifically designed for use in sterile barrier medical packaging, MEDPET®90 offers a reliable alternative to traditionally used PETG. While PETG has long been a dependable material in the medical device packaging industry, it relies heavily on a single source, posing supply chain risks. Additionally, PETG lacks scalable and viable recycling options, resulting in increased unrecoverable plastic waste and a greater likelihood of landfill disposal.

Standard PET typically lacks the properties required to withstand the stringent requirements of medical device packaging. Recognizing this gap, GOEX developed MEDPET®90, a modified PET material engineered to enhance the properties of traditional PET while maintaining the critical performance characteristics typically seen in PETG materials.

100% Compatible, 100% Recyclable

GOEX hired an independent consultant to evaluate MEDPET®90 regrind and general-purpose PET regrind, using the Association of Plastic Recyclers (APR) protocol. Findings confirm that MEDPET®90 is fully compatible with the #1 PET recycling stream.

To receive a copy of the recent whitepaper reviewing the testing completed, and additional information on MEDPET®90 please visit our website at www.goex.com/products/polyester/medpet-90.

Word from Leadership

In the inaugural issue of the GOEX *Sheetline* twenty years ago, we explained how the title came about...In our industry, the "sheetline" is the section of an extrusion line that performs multiple functions critical to the quality of the finished product.

The sheetline also collects and communicates key process information throughout the plant. This two-way communication allows us to build on best practices and improve the consistency and quality of our plastic sheet.

Through decades of advancement, GOEX is now able to capture over 8,500 data points per second during our extrusion process. This data allows us to be both proactive and reactive by monitoring key process and quality variables, applying a data driven approach to challenges, and pushing the parameters of our process to drive efficiencies and advancements for our customers.

As we enter our 35th year of plastic extrusion, there have been many milestones to celebrate. From continuous improvement, quality control and cost-saving initiatives, to plant expansions and new market developments—we've made significant gains in our industry. And we're just getting started.

Here is to another year ahead of collaboration, innovation and success!



Joshua D. Gray
CEO
GOEX Corporation



Positively PET







Exceeding the Recycling Benchmark

Polyethylene terephthalate (PET) bottle recycling rates across the United States made a notable climb in 2023, according to the National Association for PET Container Resources' (NAPCOR's) 2023 PET Recycling Report.

Per the annual report, the U.S. PET bottle collection rate was 33 percent in 2023, a 4 percent increase from 29 percent in 2022 and the highest recycling rate in the U.S. since 1996. Additionally, NAPCOR reports the average amount of postconsumer recycled (PCR) PET, or rPET, used in U.S. bottles and jars was 16.2 percent last year, up three percentage points from 13.2 percent in 2022 and the highest level ever recorded. According to NAPCOR, this demonstrates increased demand for recycled PET nationwide.

PET plastic bottles and packaging are increasingly recognized as a more sustainable option than aluminum or glass. One of the key reasons is that PET is significantly lighter than both aluminum and glass, reducing transportation emissions. Additionally, PET plastic requires less energy during production compared to aluminum and glass. Producing aluminum involves mining bauxite and extensive refining processes, which consume a substantial amount of energy. Glass manufacturing, on the other hand, requires high temperatures for melting raw materials, further increasing energy consumption.



Compared with a 20 oz. PET Plastic Bottle	 Solid Waste Generated	 Energy Expended to Create	 Global Warming Potential	 Emissions Produced That Contribute to Acid Rain and Smog Formation
 12 oz. Aluminum Can	3x more	3x more	2x more	2-3x more
 12 oz. Glass Bottle	14x more	5x more	5x more	7-10x more

"PET plastic bottles play a vital role in a circular economy because they can be designed to be remade, and our members are working hard to ensure they get recycled," NAPCOR Executive Director Laura Stewart says. NAPCOR is also active in trying to boost the recycling rate of PET thermoforms as well as bottles making their efforts even more relatable to our work at GOEX.

As a proud member of NAPCOR, GOEX produces recycled PET (RPET) as part of our RE-COVER™ family of recycled products. Containing a minimum of 25% post-consumer recycled (PCR) content, our materials offer environmental and regulatory compliance benefits as well as cost savings to our customers.

As we all are becoming more aware, PET plastic is the more sustainable packaging material solution. Join GOEX as we find ways to help reduce plastic waste, save energy, and protect the environment—one package at a time.

Visit GOEX at



The biggest packaging and processing event of the year, powering innovation.

Sept 29 - Oct 1, 2025
Las Vegas Convention Center
Booth SL-20007

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